

SERVING CEDARBROOK, OAK LANE, GERMANTOWN, & MOUNT AIRY

UPTOWN STANDARD

OCTOBER 2020

FREE

TERESA LUNDY'S PR FIRM TML COMMUNICATIONS HELPING SMALL BUSINESSES SURVIVE DURING THE PANDEMIC



By Elizabeth Crowley
 During the coronavirus pandemic, Teresa M. Lundy, Principal and Founder of TML Communications, has used her company to provide pro bono guidance for Black and Brown small businesses and nonprofit organizations in Philadelphia, that have been affected by the resulting economic downturn.

In November, TML Communications will provide a "Non-profit Circle," a six-month media subscription for non-profit organizations to have the benefit of a full-service public relations firm at a discounted rate.

"We noticed that the non-profit organizations have a budget, but they don't have a corporate budget in order to support communication needs," said Lundy. "So, what you'll get, in a lot of cases, is an Executive filling many roles. For example, the Executive Director or CEO often acts as the business developer, the communications specialist, the social media guru and organization spokesperson."

As Philadelphia slowly reopens from its long COVID-19 quarantine, the number of small businesses reopening in the city is low.

According to Tracktherecovery.com, a site that maps the economic impact of COVID-19 on businesses across the U.S., as of September 2020, the number of small businesses open decreased by 23.6 percent, since January.

Unlike many small businesses in the re-

INSIDE:
REP. RABB INTRODUCES LEGISLATION TO CREATE LABELING STANDARDS FOR CBD

CITY COUNCIL PASSES "LET PHILLY BREATHE" BILL

PHILLY PUBLIC LEAGUE GOES VIRTUAL FOR FALL 2020

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AUGUST 2020

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CITY COUNCILMAN ISAIAH THOMAS IS FOR THE PEOPLE



Covid limitations have forced City Council members like Councilman Thomas to take their public service into the community since City Hall is closed due to Covid 19 restrictions.

"This is far from the fresh-man year I expected. I enjoy working with my colleagues and my team which, similar to most office settings, was disrupted by the need to socially distance and work remotely. I am appreciative that we live in the digital age so the majority of our work such as Council hearings and town halls can still happen but it has been a difficult adjustment."

Outside of politics Councilman Thomas is also a basketball coach at an Afro-centered studies Charter School in Kensington, Sankofa Academy. In 2018 his team won the PIAA Basketball State Championship.

Thomas believes that the energy that the youth have has the ability to spark the change in this city. "The youth must lead the movement." 11-years ago Thomas started the basketball team as well as many other sports opportunities for Sankofa high school located in West Kensington. In addition, he has held an annual free basketball camp for a

A West Oak Lane resident, City Councilman At-Large Isaiah Thomas was elected in 2019, after two unsuccessful attempts in 2011 and 2015. After losing in 2015 he took a position working for the City Controller's Office adding the experience that he needed working in city government to prepare him for the seat that he currently holds. So when people say they are ready to start on day one after getting elected Councilman Thomas surely fits that description. "After my 2015 campaign, I reflected on where I had come up short. An aspect of that reflection led me to work in the Controller's office to gain more government experience and really understand Philadelphia from a revenue standpoint."

So many who know his story were not surprised when he signed on with other Black elected officials to take part in the Police Reform Working Group. "The Police Reform Working Group is a group of advocates and elected officials at the City and State level with the common goal of making long-overdue changes to the way police operate in Philadelphia and Pennsylvania. This group is not anti-police, it's anti-police brutality. I campaigned on police reform such as an end to stop-and-frisk, not expecting for these to be things I could work on so early in my term. But when you are approached with a moment for change, you have to make the most of it."

And he has been hard at work with his colleagues and thus far they have been successful in taking the beginning steps in reforming the PPD. He and his colleagues has worked diligently to reallocate funds normally given to the PPD and redistributed them where the

INSIDE:
NAACP PRESIDENT MINISTER RODNEY MUHAMMAD CONDEMNED BY BLACK LEADERS
REP. RABB BILL PASSES BANNING POLICE FROM HAVING SEX WITH PEOPLE IN CUSTODY
POP LODGE NO. 5 TAILGATE WITH HATE GROUP
THE PROUD BOYS BEFORE VP PENCE VISIT
ST. RAYMOND'S FATHER CHRIS WALSH DOCUMENTARY WINS EMMY

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JUNE 2020

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CHERELLE PARKER INTRODUCES HISTORIC RESOLUTION THAT COULD END STOP AND FRISK IN PHILADELPHIA



When Philadelphians vote in November, whether it be through mail-in ballots, or at the polls, we will have the chance to finally put an end to the unconstitutional stop and frisk in our city. Councilwoman Cherrille Parker's (9th District) resolution will put a question on the ballot stating as follows: "Shall The Philadelphia Home Rule Charter be

amended to call on the Police Department to eliminate the practice of unconstitutional stop and frisk, consistent with judicial precedent, meaning an officer must have reasonable suspicion that a person is engaged in criminal activity in order to stop that person, and, therefore, an officer cannot stop someone unlawfully because of their

race, ethnicity, gender, sexuality, religious affiliation or expression, or other protected characteristic?" When councilwoman Parker introduced this resolution in January she said, "Never before have Philadelphia voters had a chance to formally voice their opinion on this very important and much-debated practice. Now is the perfect time to

There have been countless research studies that prove stop and frisk does not lower crime as it was originally thought. In 2016, New York City largely stopped using stop and frisk and saw their crime rate continue to drop. "While this is a complex issue, with decades of federal and state case law differentiating between constitutional and unconstitutional stops, I believe Philadelphia residents are ready to have a conversation about this subject and collectively share their opinion. Biased application of the law only serves to erode community trust, which ultimately makes it harder for law enforcement to do their jobs."

When all of Philadelphia goes to the polls in November, there will be many big races to decide on, but none may be as important as the resolution introduced by councilwoman Parker. As a city, it is far past the time we let our voices be heard loud and clear on this subject debated throughout the country for years. For the sake of generations to come, we must get it right.

By Brandon Brown
 Photo Courtesy of PhilCouncil.com



INSIDE:
RABB INTRODUCES RESOLUTION TO HONOR LIFE, LEGACY OF DNA JUDGE..
MARTIN LUTHER KING ATHLETIC DIRECTOR REGINA JOHNSON CONTINUES TO GROW MLK'S ATHLETIC PROGRAMS..
HOW TO MAKE MONEY OR JUST MAINTAIN IN THIS CRISIS..
PHILLY HIGH SCHOOL FOOTBALL MAKING A DIFFERENCE BEYOND THE FIELD..

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OVERVIEW

- We launched the Uptown Standard Monthly Newspaper in January 2020. We currently maintain a circulation of 3,000 copies, distributed in over 50 locations throughout Uptown Philadelphia. We feel that it is an essential function to provide a community as vibrant as Uptown Philadelphia with a local newspaper.
- Our coverage focuses on State and Local Government, High School Sports, and Neighborhood News. Our distribution locations are located primarily throughout our community Cedarbrook (19150) and West Oak Lane (19138).
- We have free distribution locations in Churches, Markets, Barbershops, Hair Salons, and Gas Stations. We are available in over 40 locations in Cedarbrook and West Oak Lane.
- We are available at over 20 locations on Uptown's most vibrant commercial corridor Ogontz Avenue.
- We are also available in every Sunoco Gas Station in Cedarbrook and West Oak Lane.
- We have additional free distribution locations in Mount Airy (19119) and Germantown (19144).

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Advertisement Rates:
Full Page- \$800
Half page- \$400
Quarter Page- \$200

For Distribution
Locations
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NEIGHBORHOOD DEMOGRAPHICS

19150 CEDARBROOK

Estimated median house/condo value: \$180,000

Average Adjusted Gross Income: \$40,223 (Individual Income Tax Returns)

High school or higher: 91.8%

Bachelor's degree or higher: 24.9%

Graduate or professional degree: 9.3% Unemployed: 10.9%

Mean travel time to work (commute): 38.9 minutes

Median resident age: 43.4 years

19138 WEST OAK LANE

Estimated median house/condo value: \$129,000

Average Adjusted Gross Income: \$31,995 (Individual Income Tax Returns)

High school or higher: 85.0%

Bachelor's degree or higher: 15.1%

Graduate or professional degree: 5.6%

Mean travel time to work (commute): 38.6 minutes

Median resident age: 38.3 years

