

SERVING THE AFRICAN AMERICAN COMMUNITIES OF NORTHWEST PHILADELPHIA

UPTOWN STANDARD

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ADVERTISEMENT RATES

National Rate

Full page 11x14 \$2000

Half Page 11x7 \$1000

Quarter Page 5x5 \$700

Local Rate

Full page 11x14 \$1200

Half Page 11x7 \$700

Quarter page 5x5 \$400

Community Rate

Full Page 11x14 \$400

Half-page 11x7 \$250

Quarter page 5x5 \$150

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The 25th of the previous month.

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UPPITY AWARDS SPONSORSHIP



The Uppity Awards started by the Uptown Standard Newspaper to recognize individuals and organizations that have made a direct impact in the lives of residents in the Uptown section of Philadelphia which includes the neighborhoods of: Mount Airy, Germantown, West Oak Lane, East Oak Lane, Cedarbrook, East Germantown, Fern Rock, and Ogontz.

Our Sponsorship Levels are as follows:

Event Sponsor \$5,000

Full Page Advertisement in Uppity Awards Issue.
Your company name on the events marquee "The Uppity Awards Presented by..."
Premier visibility as the official event Sponsor.
Acknowledgement on all press releases.
A table for Ten (10).
Logo on all Marketing Materials.
One Slot Available

Award Sponsor \$2,500

Full Page Advertisement in Uppity Awards Issue.
Award Presented in the your company's name. "Change Maker Award Presented by.."
A table for Ten (10).
Logo on all Marketing Materials.
Acknowledgement on all press releases.
Ten Slots Available

Table Sponsor \$1250

Half Page Advertisement in Uppity Awards Issue.
A table for Ten (10).
Logo on all Marketing Materials.

Contact:

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UPTOWN STANDARD

DEMOGRAPHICS

19150 CEDARBROOK

Estimated median house/condo value: \$180,000
Average Adjusted Gross Income: \$40,223
High school or higher: 91.8%
Bachelor's degree or higher: 24.9%
Graduate or professional degree: 9.3%
Mean travel time to work (commute): 38.9 minutes
Median resident age: 43.4 years

19119 MOUNT AIRY

Estimated median house/condo value: \$297,667
Average Adjusted Gross Income: \$69,645

19138 WEST OAK LANE

Estimated median house/condo value: \$129,000
Average Adjusted Gross Income: \$31,995
High school or higher: 85.0%
Bachelor's degree or higher: 15.1%
Graduate or professional degree: 5.6%
Mean travel time to work (commute): 38.6 minutes
Median resident age: 38.3 years

19144 GERMANTOWN

Estimated median house/condo value: \$164,977
Average Adjusted Gross Income: \$34,822
High school or higher: 85.9%
Bachelor's degree or higher: 33.3%
Graduate or professional degree: 15.3%
Mean travel time to work (commute): 38.9 minutes
Median resident age: 35.2 years