

SERVING THE AFRICAN AMERICAN COMMUNITIES OF NORTHWEST PHILADELPHIA

UPTOWN STANDARD

ADVERTISEMENT RATES

UPTOWN STANDARD

National Rate

Full page 11x14 \$2000

Half Page 11x7 \$1000

Quarter Page 5x5 \$700

Local Rate

Full page 11x14 \$1200

Half Page 11x7 \$700

Quarter page 5x5 \$400

Community Rate

Full Page 11x14 \$400

Half-page 11x7 \$250

Quarter page 5x5 \$150

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UPTOWN STANDARD

DEMOGRAPHICS

19150 CEDARBROOK

Estimated median house/condo value: \$180,000
Average Adjusted Gross Income: \$40,223
High school or higher: 91.8%
Bachelor's degree or higher: 24.9%
Graduate or professional degree: 9.3%
Mean travel time to work (commute): 38.9 minutes
Median resident age: 43.4 years

19119 MOUNT AIRY

Estimated median house/condo value: \$297,667
Average Adjusted Gross Income: \$69,645

19138 WEST OAK LANE

Estimated median house/condo value: \$129,000
Average Adjusted Gross Income: \$31,995
High school or higher: 85.0%
Bachelor's degree or higher: 15.1%
Graduate or professional degree: 5.6%
Mean travel time to work (commute): 38.6 minutes
Median resident age: 38.3 years

19144 GERMANTOWN

Estimated median house/condo value: \$164,977
Average Adjusted Gross Income: \$34,822
High school or higher: 85.9%
Bachelor's degree or higher: 33.3%
Graduate or professional degree: 15.3%
Mean travel time to work (commute): 38.9 minutes
Median resident age: 35.2 years