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RESPONSES TO AI CRITICISM





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# SHERIFF BILAL'S RE-ELECTION CAMPAIGN RESPONSES TO AI CRITICISM



By James Williams, Editor-in-Chief

As political campaigns move into the digital age and move away from costly staffed campaign teams and transition to the use of digital marketing firms. As a former political campaign manager, I can see why it is becoming the preferred choice for political campaigns in the world of IP targeting, geo-fencing, and social media advertising.

But is the use of AI creating more problems for candidates that have contracted an outside digital marketing firm to run the website, advertising, and content development.

But in the defense of AI, it can do many positive things for a campaign that has little funding. For a very low cost, AI can level the playing field it has the ability to generate content mainly for fundraising and advertising with very little regulation.

AI also has many flaws and is not perfect, such as it's ability to generate "deepfakes" which is why many in the political industry would like to see lawmakers place regulations on it's use in elections.

The company that dominates this new AI campaign powered universe Open AI has come under intense pressure to clean up its act and to prevent its platform ChatGPT for generating misinformation.

We just saw this happen

during the New Hampshire Democrat Presidential Primary when an AI generated robo call using President Joe Biden's voice was used to discourage voters. And in the Republican Presidential Primary Ron DeSantis, caught a ton of heat from a AI generated ad that shows Donald Trump hugging Anthony Fauci, which could have been very damaging to Trump considering the far-rights disdain for Fauci.

Here in Philadelphia, we are now seeing Sheriff Rochelle Bilal campaign under deep media fire due to her campaigns consultant use of fake news articles generated by ChatGPT. We reached out to the sheriff's campaign and received the statement below regarding these alliactions of misinformation and the recent media fire. Their comments basically mirrored every other campaign that has used ChatGPT.

**Official Campaign Statement from the Friends of Rochelle Bilal – February 5, 2024**

*"After review, it has been determined that an outside consultant for the re-election campaign utilized ChatGPT in support of initiatives that were in-fact completed by the Philadelphia Sheriff's Office under the Administration of Sheriff Rochelle Bilal. It is now clear that the artificial intelligence service generated fake news articles to support the initiatives that were part of the AI prompt. Our campaign provided the outside consultant talking points which were then provided to the AI service.*

*For the record, Sheriff Rochelle Bilal has been the subject of many positive media articles over the past four years, including being featured in a Hometown Heroes segment by a local media affiliate – WPVI – 6ABC. Here is a similar sto-*

*ry about Sheriff Rochelle Bilal on WTXF – FOX 29 related to the historic significance in this role. Unfortunately, ChatGPT did not provide a link to this and many other powerful stories of Sheriff Bilal's impact on the community. Many researchers including Macquarie University have written about ChatGPT creating non-existent sources. Sheriff Rochelle Bilal continues to stand on integrity and thus the campaign has done the following: We have taken down the 'record of accomplishments' campaign page on the website. To be clear, everything listed on the website other than the specific news reference are accurate.*

*Another point of mention, the Philadelphia Inquirer has been on an unrelenting*

*campaign to produce negative stories about Sheriff Rochelle Bilal and question her integrity. Now they are making it personal. Every report they have made has been refuted by the official website for the Philadelphia Sheriff's Office on phillysheriff.com. There are serious questions about the motives of the 'investigative reporters' for the Philadelphia Inquirer. Their concerns about conflicts of interest are unfounded while they fail to inform readers about their own conflicts. For example, The Philadelphia Sheriff's Office has cut \$4+ millions of dollars in advertising that was previously paid to The Philadelphia Inquirer to promote sheriff sales in accordance with state law. However, that fact is never mentioned in reporting by*

*The Philadelphia Inquirer which raises concerns."*

*Here are a few links to the following stories that the Philadelphia Sheriff Office has either refuted or responded to in these matters:*

- 1. Philadelphia Inquirer Reporter, William Bender, Provides Inaccurate and Misleading Article, Once Again, Against the Philadelphia Sheriff's Office Days Before the General Election*
- 2. Philadelphia Sheriff's Office – Response To The Philadelphia Inquirer False Allegations Of Budget Funding*
- 3. In The Bilal Administration, We Have Not Lost Or Misplaced Any Weapons.*

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# NEW KELLY SCHOOL PRINCIPAL ALIA DICKERSON COLLABORATES WITH COMMUNITY, FAMILIES, AND STAFF



By By Maleka Fruean  
Germantown info Hub  
Photo Credit: Greg Wooten

It's Principal Alia Dickerson's first year at John B. Kelly School, but within that short time she's worked with staff and the community to bring exciting partnerships, inside and outside improvements, as well as big academic goals to the school.

"In terms of my leadership, I am a collaborator," said Dickerson. "And so I collaborate with staff, I collaborate with students, I collaborate with families, because I know how important it is for the community and for various stakeholders to support our school goals and to support our children. And so not one person can do it alone. I lead in collaboration."

Kelly School is a public kindergarten through fifth grade school in Southwest Germantown.

Collaborations are a huge part of how Principal Dickerson, staff, and the families of Kelly are accomplishing some of their academic and other goals. Dickerson said one major goal was bolstering attendance. The school district has created attendance ini-

tiatives, and Dickerson has worked with her team of teachers and staff to make sure the students feel loved and connected which helps with getting students to school every day.

Another goal she is working on with staff is supporting the new Illustrative Mathematics program that they are teaching. According to Dickerson, it's a "problem based math program where the teachers collaborate, and they are in more of a facilitator stance with the students." Professional development was provided to help the staff teach through the new program, but there was family engagement as well.

Camille Poinvil, whose oldest daughter attends Kelly School and who also volunteers for the Kelly Green Project at the school, said the school offered an in person introduction to the new program with families and provided coffee and bagels for everyone. They also provided additional resources, and how parents and caregivers could use math in everyday settings that they might not think about. "I liked that I was able to use the same tools with my four-year old too," said Poinvil.

Poinvil also points to the new afterschool programs offered at Kelly School as another addition they enjoy about the school community. Her daughter is in the drama club and will put on a play by the end of the school year. The afterschool programs are part of the collaborative and partnership process Dickerson and her team are working on. The school is collaborating with local business Zhang Sah to provide martial arts classes, Johnson & Johnson for Science Technology Engineering and Math (STEM) Day and STEM family fun night, and other local businesses and organizations for other possible programming and support.

Another big project that Kelly School has brought partnerships out on is their school library. "We have a fully functioning library where students come in and they're able to select books," said Dickerson. "It's a whole electronic checkout system, and it's all volunteer based. And so our volunteers come in, they support the library, and then they also support the reading buddies program. We've seen a lot of community

members come out to help support that initiative and that partnership."

One of their biggest community partnerships is their Kelly Green Project, their outside initiative that according to their website is "strengthening Southwest Germantown's quality of life by building a healthy play and outdoor educational space for John B. Kelly School children, families, and neighbors". Poinvil is their parent lead for their Kelly School Garden, and says they are trying to incorporate the garden space into the classroom activities as much as possible, including classroom teachers adopting their own garden bed. The outside project is supported by the local Hansberry Garden, a community garden and also a certified non-profit. The school is also in the process of getting a new playground.

In general, Dickerson says her ideal vision of community and neighborhoods working with schools is

having ongoing conversation and communication, knowing what your local school's goals are, and seeing where your resources or strengths can come in to support their goals. She reminds families in the area that kindergarten registration is happening now, and interested folks can make appointments with the front office and take tours of the school.

"I can say that every staff member here really cares about the students. They go above and beyond for the students, and we do for the students whatever it is that they need," said Dickerson. "We try to remove whatever barriers we can that's within our locus of control. And so for me, that not so much was a surprise, but it really tugged on my heartstrings as a leader that whenever an individual is called upon to do something, our staff, they just do it, whatever it is, for our students."





# KICK IN THE DOOR FOR THE YEAR 2024

By R.S. Broker

We are in the new year, setting goals and dreams we will love to accomplish. However, it seems that it takes about 3 months to fall off track and not follow up on the goals that we set. Let's keep the goals that we set for ourselves in the year 2024, and make this our best year ever. Here are some things I would like to start to do or continue to do for the new year Twenty Twenty-Four. Take some time to read through, and maybe some of these ideas may work for you. Real Estate market cooling down, stock market is up, and down, and Crypto exchanges collapsing is bringing in new opportunities that we didn't have in 2023. This is what you can do to kick down the

door holding you back from your dreams.

Stay Prayed up – talk to God and be the best you can be. Praying works, ask Grandma/Gramps/Nana whatever you call 'em these days.

Volunteer and/or Donate - Trust me, it works. Karma is real. Good energy equals good results. Also, not that I look for anything in return, but God always seem to bless me different ways when I donate or volunteer for a good cause.

Get a Message/Chalk board - A goal isn't a goal unless you write it down, and its looked at every day. Out of mind equals out of site, and that doesn't only apply to marketing/social media.

Know and Increase Credit score - Knowing your credit score lets you know what you can do/ can't do when you're asking to borrow money. The higher the credit score, the less creditors charge to borrow from them.

Pay off / Pay down credit cards – The ability to pay your debts shows that you are responsible and is trusted by the lender that you will pay them back. Open a Roth IRA ( or a Traditional IRA) – If you have a 9-5, start an IRA. But if you already contribute to one, get a Roth IRA. There's a difference, and they are moves you can make with Roth IRAs that you can't do with traditional IRAs.

Get cryptos and learn the functions of them – Cryptocurrency is way more than just money. There are applications and functions of this new asset class. From NFTs to Staking to Cold Wallets, it's the future.

Buy a property/ get in position to buy some land – can't ever lose with land. It's the easiest way to gain wealth in my opinion. And if you have one buy another. Have a conversation with a Financial Advisor/Planner - Financial Advisor helps with a range of financial services. Financial Planner helps with a create budget, long/short term strategies, etc. Find a mentor in your field - . Mentor gives advice and guidance that helps you figure out what you want, and

most importantly how to achieve it.

In summary, you must take the time to plan out your goals and really follow through with them. It sounds very simple to do, but in reality, its so difficult to accomplish because “life” always throws us a curveball. Pray, believe in yourself, and work hard. If the door is cracked open or closed completely on you, lets kick down the door for year 2024. If you want to invest, please talk to your local bank or a financial advisor. Whether your 20 or 60, a new transfer of wealth is upon the horizon. This isn't just the USA going through a change.

The whole world is... It won't be easy, but you never know until to try. Oh, and don't forget to follow me on IG or YouTube at @TheGetMoneyShow or email me at rawstreetbroka@gmail.com . Believe in yourself, believe in your dreams, and always remember money a'int just green. We are not financial advisors or giving out financial recommendations. Link to invest in cryptocurrency is [coinbase.com/join/saunde\\_qw3?src=android-link](https://coinbase.com/join/saunde_qw3?src=android-link)



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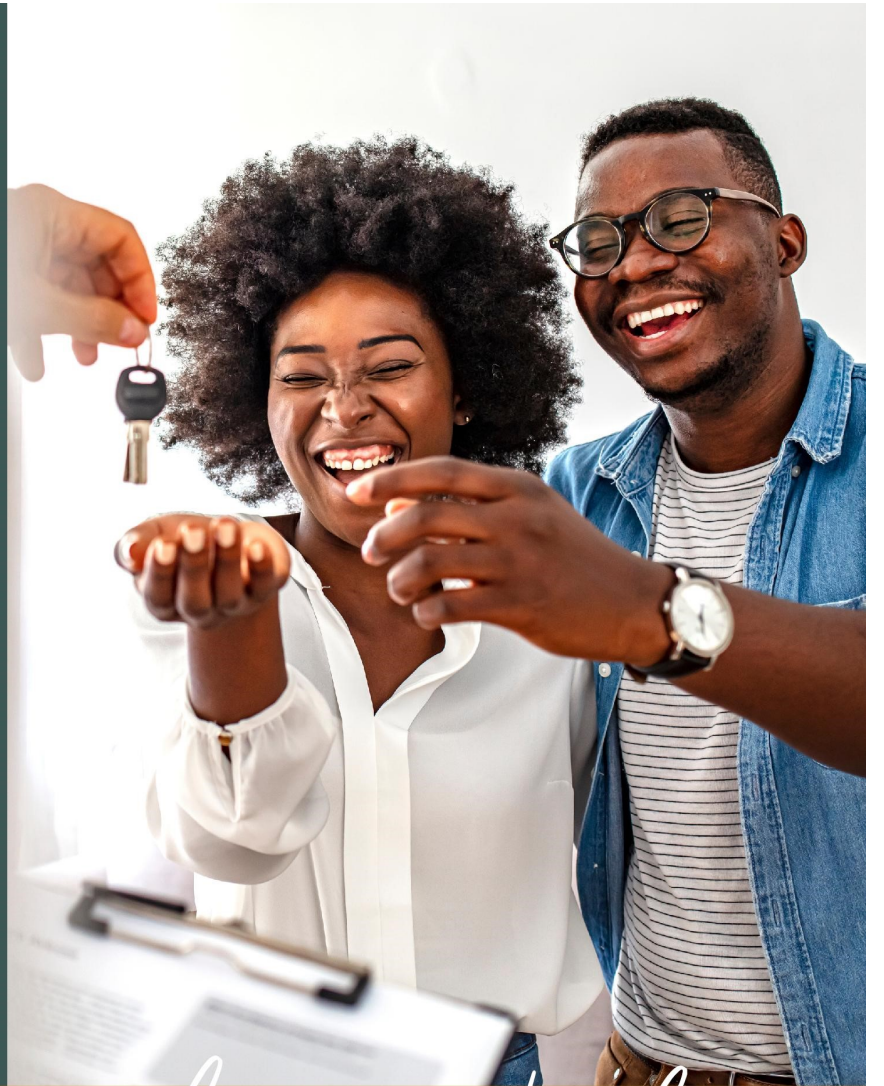
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