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FEB/MAR '24

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“THE KINGFISH 2”

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Behind
the
Turntables

THE SPARKLING CAREER OF

DJ DIAMOND KUTS



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SHELLY SHELL WILLIAMS

Billboard Award Winning
Executive Producer of Urban X-pressions,
NewsMag Publisher and Coach





WHAT INSPIRES YOU? THE INDIE GO INSPIRE MOVEMENT 2024



Rodney Jon, Brand Strategist & Author Isaac Hamm III, and more. These personal stories and reflections are not just narratives; they are echoes of our collective aspirations and dreams.

I invite you to engage with these powerful vignettes. They will be available across all Indie Go Inspire social media platforms, offering a glimpse into the diverse inspirations that fuel our community.

Patrice DeLisser, CEO of Indie Go Inspire

Founded in 2016 in Philadelphia, Indie Go Inspire initially carved its niche by orchestrating music production events spotlighting independent artists and musicians throughout the city. This endeavor blossomed in 2018 with the launch of the first Indie Music Conference, aimed at demystifying the music industry for aspiring talents. The conference featured experts in radio, marketing, copywriting,

publishing, and more, offering invaluable insights. In 2019, Patrice DeLisser steered Indie Go Inspire towards a global presence. The launch of the streetwear line "One Voice. One Sound." was not just a fashion statement but a resonant response to social injustice against people of color. "We have more in common than we do differences," Patrice asserts. "Music is a universal thread, binding diverse cultures. Whether in a remote hut or a Midtown Manhattan high-rise, music is integral to all cultures. The One Voice. One Sound Collection celebrates this shared gift."

Continuing its mission to bridge cultural divides, Indie Go Inspire is set to unveil "Rep Your Section" in spring 2024. This collection underscores a broader social conscience, encouraging individuals to lead lives marked by integrity, love, and service, regardless of their profession. In anticipation of the "Rep

Your Section" launch, Indie Go Inspire has filmed "What Inspires You" with notable Philadelphia tri-state influencers. Set for release on January 10th, these vignettes feature inspirations from personalities like Producer Dyanna William, Celebrity Photographer Ed Ward, "Philly's Oprah" Shelly Williams, Emmy Nominated Rodney Jon, Brand Strategist & Author Isaac Hamm III, and others. These will be available on all Indie Go Inspire social media platforms.

Join The Movement and Rep Your Section in 2024!
Social Media Handles:
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Facebook: Shop Indie Go Inspire
YouTube: Indie Go Inspire LIVE Channel
Twitter, Thread, and Tik Tok: Indie Go Inspire
Website: www.shopindiego.com



By Shelly Shell Williams

What Inspires You? is the theme of the upcoming launch for the "Rep Your Section" collection for Indie Go Inspire Brand. Patrice DeLisser, CEO of Indie Go Inspire and her team brought together notable influencers from the Philadelphia tri-state area to produce vignettes which set to

release on January 10th. All creatives gathered at Welcome to Small House studio. These vignettes are a mosaic of inspiration and creativity, featuring insights from a diverse array of personalities. The lineup is impressive, including Producer Dyanna William, Celebrity Photographer Ed Ward, "Philly's Oprah" Shelly Williams, Emmy Nominated



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BEHIND THE TURNTABLES: THE SPARKLING CAREER OF DJ DIAMOND KUTS



When asked if DJ Diamond Kuts would grace the cover of Urban X-pressions New-Mag, she began to say, of course, I grew up watching you on Urban X-pressions. Now, I have watched her over the years DJ on Power 99, Host on BET, Curate Powerful Events, and so much more. Take a moment to read all about the phenomenal, talented, super dope, and humble DJ Diamond Kuts. Thank you for watching Urban X-pressions.

Shelly Shell: Early Career at Power99FM: "Reflecting on your illustrious career, can you share how long you've been with Power99FM and what that journey has been like for you? How did starting at

Power99FM shape your career in music and broadcasting?"

DJ Diamond Kuts: I've been at Power99 for a while, I was able to reach a broader audience when getting on radio.

MTV Reboot Experience: "Getting the call from MTV executives to host the reboot was a significant milestone. Can you describe what that moment felt like and how it has impacted your career in television and beyond?"

DJ Diamond Kuts: Getting the call from MTV was super exciting; I had to audition for that hosting position. It feels great getting back into the TV space. My first experience was with BET.

Iconic Moments: "You've excelled in numerous areas, from DJing for President Obama to being the regular DJ for the Eagles. Out of all these incredible experiences, which moment stands out as the most iconic for you?"

DJ Diamond Kuts: All of the jobs I get hold a special place in my heart, honestly. They are all different and exciting. I do so many different events and am able to play a wide range of different music. The experiences for me are always different and I love each and every one.

Bucket List Ambitions: "With so many achievements under your belt, what aspirations or goals do you

still have on your bucket list? Is there a particular milestone or project you're eager to accomplish?"

DJ Dimond Kuts: Music! I want to get deeper into music and continue to build my nonprofit organization.

Passing on the Legacy: "Considering your profound impact on the DJing scene, is your son interested in following in your footsteps? How do you feel about passing on your DJ legacy to him or to the next generation?"

DJ Dimond Kuts: I would love to do that. If he's interested in DJing. Right now, I don't force any of my dreams onto him. He's still so young; I love watching him be free and creative. He has so much talent, he's really into animation. He loves doing stop-motion videos; He loves playing Football and basketball. I don't know what his future holds, but I will be supportive of whatever it is.

Vision for the Future: "Looking ahead, what new frontiers are you excited to explore in your career? Are there any emerging genres, technologies, or collaborations that you believe will shape the future of music in the coming years?"

DJ Diamond Kuts: I'm excited about the music! Watching new artists emerge, and their unique sounds keeps things exciting. I'm also happy that more people are embracing country music. I've been listening to country music for years, old and new. I'm expecting to see more R&B artists and some rap artists to jump on the wave like Beyonce did.

Community Engagement and Grants: "You're known for your commitment to community events, such as

the Christmas event and the annual Best Vibe Ever, which recently received a grant. Can you share more about these initiatives and the organization that provided the grant? What enhancements can we expect from this year's event thanks to the grant?"

DJ Diamond Kuts: I was so happy to receive the grant not just because of the money but because the city sees the potential and needs to have events like The Best Vibe Ever for the community. I had a vision to do BVE years ago and to see how far it has come is a dream come true. We're going into the 4th year bigger than before. We are planning it now, so I can't speak on the enhancements just yet, but there will be differences. I'm so thankful

Personal Reflections on Fame: "Having been in the spotlight for much of your life, do you ever long for moments of normalcy away from the public eye? What keeps you grounded and connected to your authentic self amid the demands of fame?"

DJ Dimond Kuts: My family keeps me grounded. I've been DJing since I was a kid. I've really been doing this all my life; it's a part of me. So, there isn't a time when I feel like I'm doing something out of the norm. But having a family like mine is the best, I can lean on them and just enjoy them when I have a break away from work. I talk to my mom, grandma and sister about 4 hours out of the day. I have my son and he needs me to be in the right headspace at all times haha. That's what keeps me sane. Listen to DJ Diamond Kuts on Power 99fm and follow her on IG @DJDiamondKuts

WHO? THE UNPREDICTABLE FILM: TIONA'S MASTERPIECE SHEDS LIGHT ON HIV EDUCATION AND LIVING WITH HIV



reflecting the struggles, the fears, and the courage of those living with HIV. It's about breaking the silence, tearing down the stigma, and showing the power of resilience and truth.

And guess what? Due to the overwhelming demand, there's chatter about a third premiere. Can you believe it? More chances to dive into Kendra's world, to experience the raw, unfiltered emotions, and to be part of something truly special. WHO?" is coming to Tubi. Yeah, you heard that right. And Tiona's throwing down the gauntlet, promising it's "not a typical Tubi movie."

"WHO?" is more than a film; it's a movement. It's a call to action, to understanding, to empathy. Tiona's vision has set the stage for a cinematic experience that goes beyond the screen. It's a testament to the power of community, of storytelling, and of the human spirit.

Who the book is available at Tiona.net

By Shelly Shell Williams, Philly's O.P.R.A.H.

Who did it?" This question isn't just the start of a mystery; it's the heartbeat of a film that's got everyone talking and thinking deeply. Hey there, I'm Shelly Shell Williams, your go-to source for all things vibrant and meaningful in Philly, and boy, do I have a story for you!

Let's dive right into the

heart of "WHO?", a film that's breaking boundaries and touching hearts, directed by the incomparable Tiona. Picture this: Kendra Wright's life is thrown into a whirlwind with an HIV diagnosis, sending her on a quest not just for answers but for truth and reconciliation with her past. This isn't your everyday storyline; it's a journey, a challenge, and an invitation to look within and around us.

Tiona, the mastermind be-

hind this powerful narrative, shared, "I'm thankful and it's going to take a while before the words actually gather in my mind to describe what I feel! To everyone who knows what I fought through and where I'm going, please continue to pray for me! For those who weathered that storm and came out, y'all the real MVP's!!! My family, my friends, my support team, THANK YOU!!! I'm not giving up on my dream!!! God knows what I want, and he is my WAYMAK-

ER!!!!"

My sis RED SNAPPER'S held it down with the RED CARPET Interviews. MAN, LISTEN, PHENOMENAL & BIG CONGRATULATIONS □ AGAIN TO EVERYONE □□□□ I HAD AN AMAZING TIME... THIS IS A MUST SEE WHEN YOU FIND OUT WHO?" said RED SNAPPERRR.

This film is not just a narrative woven with suspense and revelations; it's a mirror



What is
THE KINGFISH 2
 A Comedy? An Action Film? An Adventure Film? A Romance? A Mystery? A Musical?

YES

A Truly Remarkable Film Featuring Some of Philly's Most Promising Young Talent. Now Streaming Everywhere.

What began as a 20-minute pilot has now evolved into a full-length feature film. "The Kingfish 2" (KF2) tells the story of three high school friends from Philly: Bobby (suave; Taylor Myrick), Flip (brilliant; Britt Starghill), and X (savvy; Xavier Edwards), who always find themselves in sticky situations when they venture into North Philly. Yet, they manage to emerge unharmed by relying on a combination of luck, quick thinking, smarts, and... light-sabers. Yes, you read that correctly—there's a Star Wars-like lightsaber battle in North Philly. Go figure! And it's a blast to watch.

NEW CAST MEMBERS

Just like the pilot episode (now streaming on YouTube), the trio meet love interests Cupcake (Jordan Webber), Freddie (Ayana Ferguson), and Penny (Noelle Smith), who themselves stumble into trouble in North Philly.

Additional cast members include Shelly "Shell" Williams, India Alston, Monica Gladney, Keron Morton, Omar Long, Ron Shaer, Stan Burno, SnookChaos, Josephine Sincere, Kavon Kellam, Katrice Bailey, Brandon McDonald, Jormal Edwards, Justin Vassor, Joe Johns, Matthew Miller, Ta'J, and Bella-V.

The film is funny, enjoyable, unpredictable, clever, and filled with great performances, many of them by first-time actors.



FLIP + FREDDIE

CUPCAKE + X

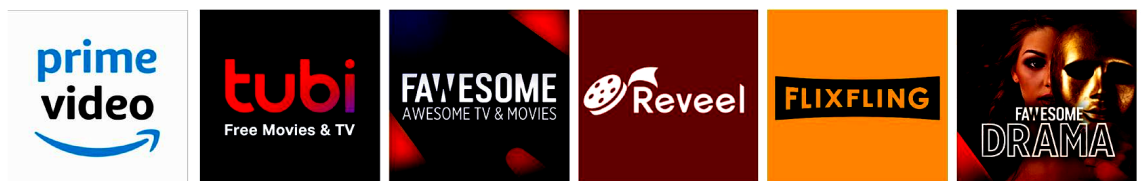
BOBBY + PENNY

GREAT MUSIC!

The KF2 soundtrack showcases plenty of Philly talent, including some underground classic Philly hip-hop tracks like "Big Boyz!" (Ruggedness & Madd Drama) and "Raindrops" (Redd Bull). Additionally, it features music by Grammy Award winner Jazmine Sullivan, Ital Tha Ruffian, Josephine Sincere (who performs her new single "This Woman's Work"), SnookChaos & Parry P, Prophet (X2), Black Key, Big Homie DaOG, Nicetown (DRK x Josephine Sincere), LE Square (100X), Solomon Trotter, and Noelle Smith. As a bonus, the film features the debut of the group **Penny Cupcake** (Jordan Webber, Ayana Ferguson, and Noelle Smith) performing their popular song "Don't Forget." Yes, these are also the lead female actors who actually sing the song.

Shout out to Philly, Jersey, and Delaware, for showing such tremendous support for this Philly film, which is now streaming on several platforms, including Amazon Prime Video, Tubi, Reveel, Fawesome, FlixFling, and Fawesome Drama. **The film is appropriate for all ages and contains no profanity or adult content.**

WATCH IT TODAY!



KF2 WEBSITE



ALL STARS OF HIP HOP MIXTAPE 24

Recap by Shelly Shell Williams, Philly's Oprah

Once again, Charlie Mack, PP Shows, Walt Reeder, Jr. and the rest of the crew delivered an unforgettable experience at the All Stars of Hip Hop Mixtape 24 for 2024. The lineup boasted iconic names like KRS-One, Big Daddy Kane, Fatman Scoop, MC Lyte, Masta Ace, Dj Kool, Kool G Rap, DJ Jazzy Jeff, Tag Team, 69 Boyz, and more. Held at Jim Whelan Boardwalk Hall in Atlantic City, NJ, the stage was graced with performances from legendary acts such as Chubb Rock, Stetsasonic, Ultramagnetic MC's, Rob Base, Kid 'N Play, Schoolly D, Craig G, and Tuff Crew. The energy was electric, and the crowd was left in awe as each artist took them on a journey through the history of hip hop. It was a night to remember, filled with timeless beats and unforgettable moments.





EMPOWERING CHANGE:

SETTING STANDARDS ON MARTIN LUTHER KING JR. DAY

By Shelly Shell Williams, Philly's O.P.R.A.H.

Blueprint 2 Peace, Plan 2 La Paz hosted the My Life Blueprint Workshops On Martin Luther King Jr. Day. I had the privilege to speak to the youth about social media, viewing social media as a platform

for freedom and equal opportunity for income generation.

The event took place at the YMCA on 1400 N Broad St from 12 PM to 4 PM on January 15, 2024, under the theme "SETTING A STANDARD" within the "I HAVE A

DREAM COMMUNITY." Speakers, including special guests from the Omililo Sparks and Jon McKay, Philly4RealRadio, such as Shantell Marine of V3nom For3v3R, shared insights on setting standards and inspiring change.

As Martin Luther King Jr. once said, "Freedom is never voluntarily given by the oppressor; it must be demanded by the oppressed."

Topics ranged from fashion modeling with Raelia Lewis to media monetization with Shelly Shell Wil-

liams, Philly's O.P.R.A.H. and technology integration with Matt Williams. Attendees were encouraged to register for My Life Blueprint Workshops, aimed at empowering individuals for success, via blueprintexecution-plan.com.





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SHOE THE LOVE DRIVE 'N DROP A SUCCESS!!



Johnson from Supreme Gospel Ent. and member of True Light Fellowship.

by donating items in good condition to those in need across the globe.

Despite the early morning snowfall, the drive received 400 pairs of gently worn shoes from donors. Participants simply drove up, popped their trunk, and ministry leaders grabbed the donations then offered them a complimentary gift from the church.

True Light Fellowship Church, led by Senior Pastor Dr. Wesley Pinnock and located at 6400 Ardleigh St. in Philadelphia, is committed to serving its community through various outreaches. Their overarching goal remains to spread a message of hope, peace, and love to all by sharing the Good News of Jesus Christ.

True Light Fellowship surpasses its goal of 2,500, which was helped by First Baptist Church of Oakeola in Glenolden, PA that over 400 pairs. Donations continued after the Drive 'n Drop as the community really kicked into high gear to help the church meet its goal by donating close to another 500 pairs of gently worn and new shoes.

For more information on the ministry call 215-548-5053, follow them on Facebook and Instagram: @truelightfellowship, or check out their website: truelightfellowship.org.

Connect with us on social media. Facebook: Supreme Gospel Entertainment | Instagram/TikTok: @sherrisupremegospel — until the next column, remain encouraged!

Sherri

Last month, True Light Fellowship Church, located in the Mount Airy section of Philadelphia, in collabora-

tion with Supreme Gospel Entertainment, organized a Drive 'n Drop shoe event aiming to gather 2,500 or

more pairs of gently worn or new shoes for distribution in developing countries. The initiative was birth by Sherri

When questioned about the purpose behind hosting and coordinating such a drive, the team expressed their mission is "Reaching to Rescue and Teaching to Transform." They believe there's no better way to extend the love of Christ than



Monie Motivation Moments

BE HUMBLE & KNOW GOD LOVES YOU , GIVE HIM ALL YOUR BURDENS.

Humble yourselves, therefore, under the mighty hand of God so that at the proper time he may exalt you, casting all your anxieties on him, because he cares for you.

1 Peter 5:6-7

Being humble is not a weakness it is the opposite, it's Strength.



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